



Aitkin  
County

# Board of County Commissioners Agenda Request

5A  
Agenda Item #

**Requested Meeting Date:** November 14, 2017

**Title of Item:** Mass Notification System

<input checked="" type="checkbox"/> REGULAR AGENDA	<b>Action Requested:</b>	<input type="checkbox"/> Direction Requested
<input type="checkbox"/> CONSENT AGENDA	<input checked="" type="checkbox"/> Approve/Deny Motion	<input type="checkbox"/> Discussion Item
<input type="checkbox"/> INFORMATION ONLY	<input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Hold Public Hearing*

*\*provide copy of hearing notice that was published*

<b>Submitted by:</b> Sheriff Scott Turner	<b>Department:</b> Sheriff's Office
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<b>Presenter (Name and Title):</b> Sheriff Scott Turner	<b>Estimated Time Needed:</b> 10 minutes
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**Summary of Issue:**

Review / replacement of county wide mass notification system. CodeRed (current notification system) vs. Everbridge. Please see the attached.

**Alternatives, Options, Effects on Others/Comments:**

**Recommended Action/Motion:**

Approve Everbridge proposal for mass notification system

**Financial Impact:**

Is there a cost associated with this request?  Yes  No

What is the total cost, with tax and shipping? \$

Is this budgeted?  Yes  No *Please Explain:*

This is a currently budgeted expense.



## Aitkin County Mass Notification Comparison

Aitkin County has compiled information from two reliable companies to replace our Sheriff's Office's Mass Notification system.

The Sheriff's Office's current system is CODE RED and has been in place since 2013. The maintenance agreement expires December 31, 2017.

### CODE RED includes :

- Limited to 5 system users
- Unlimited text and email
- Limited to 21,250 System (voice) minutes a year (afterward a charge of .40 per minute)
- Non emergency inter-office notifications and polling
- White & Yellow pages database
- Customizable citizen registration portal
- 4 year contract (expires 12/31/2017)

Issues we currently have with the CODE RED System:

- System is very cumbersome and not user friendly during an incident. (in the last 2 months, Code Red has locked up twice during severe thunderstorms while in the process of sending out alerts.)
- No control over subscriber information. (cannot see subscriber info and remains the property of CODE RED)
- IPAWS integration (for an additional fee)
- Social media integration (for an additional fee)

<b>TOTAL</b>	<b>\$6,884</b>	
<b>Automatic Nat'l Weather Alert</b>	<b>\$1,500</b>	<b>(currently we do not have this feature)</b>
<b><u>GRAND TOTAL (with weather alert)</u></b>	<b><u>\$8,384</u></b>	

**Everbridge proposal includes :**

- Unlimited voice, SMS, and email messages for emergency and non-emergency purposes
- Unlimited system users
- Automated polygon-based NWS rebroadcasting
- IPAWS integration
- Social media integration
- White & Yellow pages database (alternatively, you can supply your own data)
- Non emergency inter office notifications and polling
- Fully customizable citizen registration portal
- Aitkin County owns the subscriber data
- Map will show location of subscribers
- Report will indicate if alert was answered or not on specific phone numbers
- 3 year contract (with ability to go year to year for a few hundred dollars more )

<b>TOTAL</b>	<b>\$5,000 (training included in price)</b>
<b>Automatic Nat'l Weather Alerts</b>	<b>\$1,500</b>
<b>One time Set Up Fee 8%</b>	<b>\$520</b>
<b><u>GRAND TOTAL</u></b>	<b><u>\$7,020 (1<sup>st</sup> year, after that \$6,500 a year)</u></b>

Both businesses are well known in the State of Minnesota as they both service many law enforcement agencies. Both programs offer most of the same capabilities, but due to the issues listed above, there are several counties in Minnesota that are now switching to Everbridge.

In Florida half of the state had been using a different system. Those counties have since switched and now the entire state of Florida is currently covered by Everbridge. The system sent out over 20 million notifications in September during Hurricane Irma, and it did not fail or slow down the entire time.